

**SHAQOOL** SHAQOOL JAPAN CO.,LIMITED

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<https://www.shaoool.co.jp>



**SHAQOOL**

TOY CATALOG 2021



## OUR GOAL

SHAOOL produces toys that promote a positive learning environment to support the healthy growth of children.

### 3 benefits of our toys



#### Produce communication

We believe the most important thing for the healthy growth of children is good communication. We produce high quality/innovative toys that create a lot of smiles and communication between parents and children.



#### Expressive and Intuitive

The composition of our toys is very simple with few limitations on ways to play. We want children to think, imagine and discover new ways to play through their own free imagination.



#### Safety and Quality

Shaool's staff work along with partner factories from the development of the toys to the final inspection. We design the shapes and choose materials that meet the requirements of safe play for children.





2018  
GOOD DESIGN  
SHIZUOKA  
(Leaf - Tent)

Target age  
3+

# Kumu+Tasu

Children can create their own special space like a secret hideout and play hopscotch by arranging the shapes in their own creative ways.



Flexible EVA material



Build vertically or horizontally



Lay around like a mat



Hopscotch



EVA foam is easy to assemble, light and safe for play.

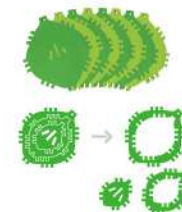


3 different sizes and shapes make it easy to build vertically or horizontally.



Use as a mat, make it into a dome, tunnel, etc.

One piece has 3 sizes: large, medium, and small (total 24 parts) that allow free arrangement into imaginary shapes



One piece has 3 parts

A dome can be built with one set (24 parts)



Let's build a secret fort mixing leaves, flowers, snow and stars together.



3+  
ST mark  
approved



## Kumu+Tasu

Contents Puzzle 8 (24 parts)  
Package size H290-305×W300-350×D110mm  
Weight 620-730g  
Carton size H330×W730×D690mm  
Quantity in 1ctn 12

JAN  
4571448110140 (Leaf Tent)  
4571448110225 (Flower Tent)  
4571448110324 (Snow Castle)  
4571448110331 (Star Castle)



# Grabie Ball

A fruit print, soft, colorful, fabric ball designed with string loops on the seams to make it easy to grab with small hands.

Target age

0.5+



Soft plush texture



Gentle ringing sound



Easy to grab with small hands



Washable



For Baby

Soft fabric ball can be hand washed to keep it hygienic.



Use Hands

Babies can grab the string loops on the seams which helps develop fine motor skills.



Sound

The plastic bell in the ball makes a gentle ringing sound.

## 6 designs



Apple



Orange



Melon



Peach



Grapefruit



Grape



## Grabie Ball

Contents	Ball 1Piece
Package size	H100×W120×D120mm
Weight	110g
Carton size	H340×W510×D270mm
Quantity in 1ctn	24

JAN	4571448110010(Apple)
	4571448110027(Orange)
	4571448110034(Melon)
	4571448110256(Peach)
	4571448110263(Grapefruit)
	4571448110270(Grape)





Target age  
0.5+

## Gracie Ball Mini

An animal print, soft, colorful, fabric ball designed with string loops on the seams that make it easy to grab with small hands.



Gracie Ball

Gracie Ball Mini

Smaller than  
the fruit design Gracie Ball



Gentle ringing sound



Soft plush texture  
Easy to grab with small hands



Washable



For Baby

Soft fabric ball can be hand washed to keep it hygienic.



Use Hands

Babies can grab the string loops on the seams which helps develop fine motor skills.



Sound

The plastic bell in the ball makes a gentle ringing sound.

### 7 designs



Ladybug



Chipmunk



Parakeet



Owl



Hedgehog



Turtle



Bee

0.5+  
ST mark  
approved



### Gracie Ball Mini

Contents	Ball 1Piece
Package size	H100×W120×D120mm
Weight	100g
Carton size	H340×W510×D270mm
Quantity in 1ctn	24

JAN	4571448110096 (Ladybugs)
	4571448110102 (Chipmunk)
	4571448110119 (Parakeet)
	4571448110287 (Owl)
	4571448110294 (Hedgehog)
	4571448110300 (Turtle)
	4571448110317 (Bee)



# Talking Puppet

The new puppet helps create an imaginary world for kids.  
A good gift for a baby or birthday.

Target age  
0.5+



Let's create a story with  
the drawing on the towel.



Transforms into a plush toy



Many ways to make  
your baby smile



Kids will enjoy playing  
with the puppet.



For Baby

Soft fabric puppet and towel  
can be hand washed to keep  
hygienic.



Talk

References of stories and  
speeches are hidden in the  
towel.



Emotion

Puppet helps kids with  
imagination and expression.

Special gift package that can be a lasting memory  
of your child's birth



Place a picture

Write a record  
of the child's birth

Use your own creativity for  
new ideas of play

Kids can use the towel like a scarf

Pretend to eat an apple



0.5+  
ST mark  
approved



mogumogu



patapata

## Talking Puppet

Package size H265×W185×D60mm  
Weight 280g  
Carton size H200×W550×D380mm  
Quantity in 1ctn 12  
JAN 4571448110195(mogumogu)  
4571448110201(patapata)



Puppet



Mini book



Towel



Puppet



Mini book



Towel



# Shall Blocks Colors and Shapes Set

Helps children recognize colors and shapes.

Target age

1+  
1才



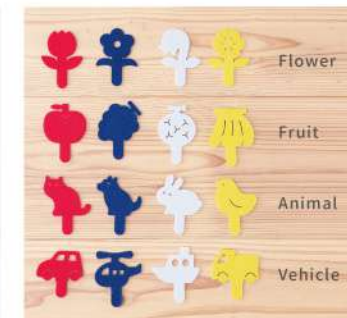
Color sorting



Role playing



Developing fine motor skills  
from using the felt parts



Memorizing the colors and shapes



For Baby

Set of colorful blocks and felt parts (can be used from age 1).



Color

Sort the 4 colors of blocks and felt parts into categories of the same color.



Shape

Insert 4 colors x 4 felt parts and play role games.

## Talk and play



Which one is red?

This!



Give me a white one!

Here it is!

I am a florist with many colors of flowers.

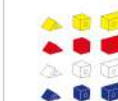
1+

ST mark  
approved



## Shall Blocks Colors and Shapes Set

Package size H230×W225×D65mm  
Weight 550g  
Carton size H240×W480×D220mm  
Quantity in 1ctn 6  
JAN 4571448110133



Blocks×12



Felt mats×4



Felt parts×16



# Shall Blocks Balance Set

Helps recognize sizes, weights and shapes through a balance game and shape sorting.

Target age

1.5+



Balance game



Shape sorting



String threading



Helps develop fine motor skills by placing strings through the holes.



Shape sort the different types of blocks.



Use different weights and sizes of blocks to balance the unstable parts.

Place blocks in positions to keep from falling



Set the blocks



Swing the blocks gently



Keep the balance



Key: place blocks evenly

Put the string through the hole



Large hole makes it easy to put string through.



How many blocks can be threaded?

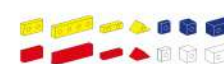
1.5+

ST mark approved



## Shall Blocks Balance Set

Package size H170×W245×D135mm  
Weight 1,025g  
Carton size H190×W500×D400mm  
Quantity in 1ctn 6  
JAN 4571448110164



Blocks×14



Balance×1



String through×1



# Shall Blocks Hammer Set

Connects the blocks with pin nails and hammer allowing kids to build with their imagination.

Target age

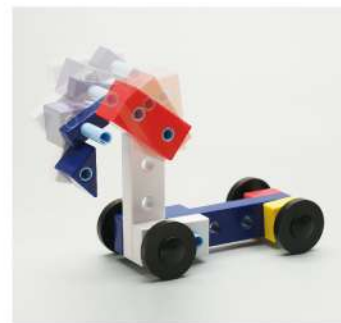
3+



Hammer like a carpenter



Connect the blocks with pin nails



Move the blocks like a joint



Block play



With pin nails and hammer, kids can pretend to be a carpenter.



By building and connecting the blocks together, kids can make creative objects.



More than just stacking blocks, kids can make new objects with their imagination.

Let's create new objects connecting the blocks



3+

ST mark approved



## Shall Blocks Hammer Set

Package size: H170×W245×D80mm  
Weight: 730g  
Carton size: H190×W500×D260mm  
Quantity in Carton: 6  
JAN: 4571448110126

Blocks×14

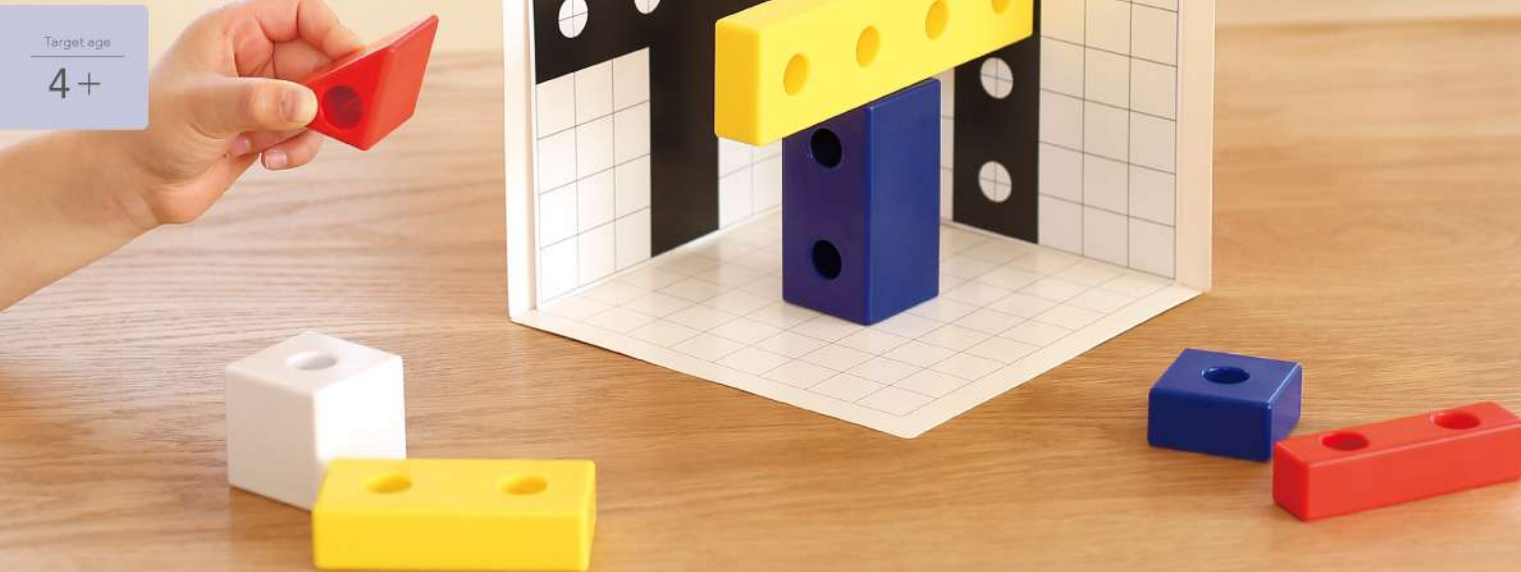
Hammer  
×1

Pin-Nails  
Small×3  
Medium×4  
Large×1  
Nail-Pry×1

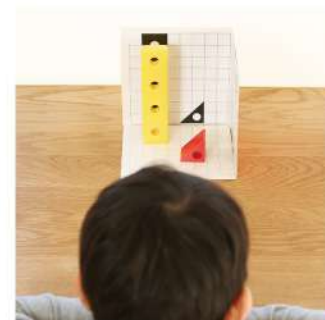
Tires×4

# Shall Blocks 3D Silhouette puzzle

The 3D puzzle game is played by arranging blocks to match the shadows from two directions. Kids concepts of depth and spatial reasoning are developed with this game.



Place the blocks to match the shadows



Determine which way the holes are facing



Work on block stacking



There are 7 kinds of blocks with holes and the size, height and depth are uniquely designed for kids play.



The silhouette of blocks with holes looks different from the position of where you look at it. This requires imagination.



Let's complete the challenge of 4 levels of 40 problems one by one.

Place blocks to match the silhouette from two sides



Place the problem sheet



Place the blocks



If the silhouettes match from both A and B, it is correct.

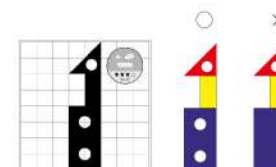


From A



From B

Think about where the holes are located



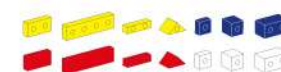
Let's think about which way the holes are facing.

4+  
ST mark  
approved



Shall Blocks 3D Silhouette puzzle

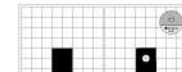
Package size: H230×W225×D80mm  
Weight: 1,030g  
Carton size: H250×W460×D260mm  
Quantity in 1ctn: 6  
JAN: 4571448110171



Blocks×14



3D Puzzle Base×1



3D Puzzle Sheets×40



# FLOATic

Transforms into a 2D or 3D puzzle which can be played during bath time or in the swimming pool.

Target age

3+



Start with a 2D puzzle to match the sheet



Assemble and watch it float



Stick it to wet surface



The water proof pieces and sheet stick to the walls.



With one set, both a 2D and 3D puzzle can be enjoyed.



The pieces can be rearranged freely into imaginary shapes.

5 designs



Goldfish ↔ Duck



Sea Turtle ↔ Whale



Tropical fish ↔ Yacht



Penguin ↔ Plesiosaurus



Crab ↔ Sea otter

The pieces of one object can be rearranged to create something new.



3+  
ST mark approved



FLOATic

Package size H225×W280×D25mm  
Weight 90g  
Carton size H250×W580×D550mm  
Quantity in 1ctn 48

JAN

4571448110188 (Goldfish)  
4571448110058 (Sea Turtle)  
4571448110065 (Tropical fish)  
4571448110072 (Penguin)  
4571448110157 (Crab)



Puzzle × 1



Puzzle Sheet × 1



2018

GOOD  
TOY

# Toss bag challenger Animals

Snakes and ladders, target game and toss bag games can be played by everyone.  
Let's try the 100 challenges on the 50 challenge cards using your full body.

Target age

3+



Snakes and Ladders



Target Games



Challenge Cards



The cards provide different levels of 100 challenges (50 cards), which can be played by everyone.



Snakes and Ladders while playing the tasks and target games can be enjoyed.



Putting the bags on one's body, balancing and throwing the bags high then catching using the full body.

## Challenge cards



← Easy

← Difficult

Throw with back of both hands  
and catch with left hand!



Play 100 challenges on the 50 cards and try the tasks according to your skill level.

## Learn how to play snakes and ladders



Put the cards on the leaves.



Throw the dice.



Challenge your skill and proceed on to the next one, if you are successful.



The first one to reach the goal wins!

3+  
ST mark  
approved

Package can be displayed  
on both sides



## Toss bag challenger Animals

Package size H115×W385×D115mm  
Weight 560g  
Carton size H370×W480×D400mm  
Quantity in 1ctn 12  
JAN 4571448110041



Toss bag× 6



Dice× 1



Challenge Cards× 50



Playmat× 1

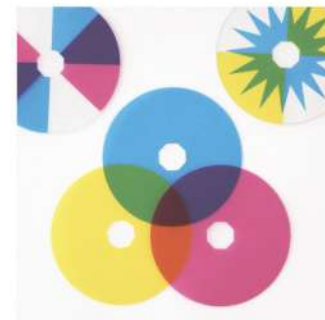


# The Color Spinning Top

Put colored sheet on top of another sheet(s) and spin it.  
Observe how the colors change and enrich your imagination.

Target age

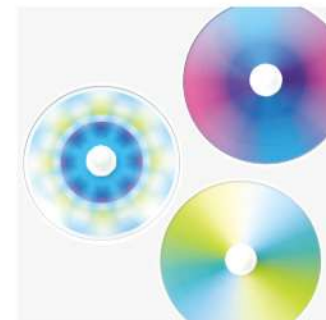
5+



Make colors and spin



Watch the motion



Observe the changing designs and different colors



The texture of the tops axis makes it easy for kids to spin and enjoy.



Put the transparent colored sheets on the top and learn how colors are made.



Change the combination of sheets and put stickers on a sheet.

## How to play

Easy spinning texture

The axis is an octagon shape, so the sheets can be set on 45 degree angles



Low center of gravity make it spin well



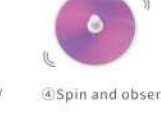
① Put the first sheet on the top



② Place the second sheet



③ Get ready



④ Spin and observe



Make your own design by putting the stickers on the blank sheets.



See how your designed sheet looks while spinning?

5+  
ST mark approved



## The Color Spinning Top

Package size: H150×W180×D45mm  
Weight: 150g  
Carton size: H320×W380×D290mm  
Quantity in 1ctn: 24  
JAN: 4571448110249



Top×1



Color sheets×6



Pattern sheets×3  
Movement sheets×3  
Transparent sheets×3



Stickers×3



Play book×1